



FOR IMMEDIATE RELEASE

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JODY MARTIN APPOINTED CHIEF LEGAL OFFICER FOR LCMC HEALTH

New Orleans, LA (October 23, 2017) – Jody Martin has been named Chief Legal Officer for LCMC Health, serving as the system’s primary legal advisor. In this capacity, Martin will oversee all legal matters for the system and serve as the primary legal advisor to the LCMC Health leadership team, the Board of Trustees, and its five member hospitals. He will manage the system’s legal, compliance, and risk management functions, and advise on a multitude of legal matters.

Martin has extensive experience in the complex healthcare and legal environments, most recently serving as Regional General Counsel for the Franciscan Missionaries of Our Lady Health System (FMOLHS) in Baton Rouge. While there, he was responsible for all legal needs for three of the five FMOLHS hospitals. This included comprehensive legal work for the hospitals and their affiliated physician groups and ancillary ventures in all areas, including acquisitions, joint ventures, affiliations, regulatory compliance, HIPAA, employment issues, medical staff matters, patient care issues, physician agreements, Cooperative Endeavor Agreement issues, graduate medical education, 340B pharmacy program, provider-based analysis and real estate transactions.

“Jody’s experience will lend itself well to our ongoing strategies and efforts at LCMC Health,” said Greg Feirn, CEO, LCMC Health. “This is a critical position to our system and hospitals, and I am confident of Jody’s ability to lead in this area.”

Prior to joining FMOLHS, Martin was a resident of Birmingham, Alabama, where he served as Assistant Tax Counsel for HealthSouth Corporation to advise on legal and tax issues, and subsequently as Deputy General Counsel for Surgical Care Affiliates, LLC, after it was acquired from HealthSouth Corporation. He also worked at the law firms of Baker, Donelson, Bearman, Caldwell & Berkowitz, and Lundy & Davis, in Jackson, Mississippi, prior to moving to Birmingham.

Martin holds a Juris Doctorate from Mississippi College School of Law and an LLM in Taxation from the University of Florida College of Law.

For additional information about LCMC Health or its hospitals, please visit www.lcmchealth.org.

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About LCMC Health

Established in 2009, [LCMC Health](#) is a Louisiana-based, not-for-profit hospital system serving the healthcare needs of the Gulf Coast region. LCMC Health currently manages Children's Hospital, Touro, New Orleans East Hospital, University Medical Center New Orleans and West Jefferson Medical Center.